

**IAS 3053  
Globalization  
Fall 2010**

**Class meets:  
10:30-11:45 Tuesday, Thursday  
187 Hester Hall**

Instructor: Professor Robert Cox  
Office: Hester 138  
Hours: Tuesday, Thursday, 9:00-10:15  
E-mail: rhcox@ou.edu

## **COURSE SYLLABUS**

“Globalization offers great opportunities, but at present its benefits are very unevenly distributed while its costs are borne by all.”  
-- Kofi A. Annan, Former United Nations Secretary General

### **COURSE DESCRIPTION**

Globalization is the new buzzword. Since the end of the Cold War, the pace of global integration appears to be quickening. What is globalization, and why is it important? These are the basic questions we will explore in this class. We will focus on three dimensions of globalization -- political, economic and cultural. In political terms, globalization suggests that the nation-state is becoming obsolete and that democracy is the only viable form of political organization. In economic terms, globalization involves a tighter integration of markets, and even implies that economics drives political decisions. In cultural terms, increased communication and trading of ideas has fostered more frequent contact across cultures. Some go so far as to say a new global culture is emerging. In addition to the realities of globalization, the concept has its promoters and detractors. Promoters point to the prospects for world peace and prosperity as the benefits of unrestrained globalization. Detractors lament the demise of cultural differences and seek to carve a space where different cultures and traditions can survive.

Globalization offers a topic that is important to all students. Future business leaders will live in a world with more trade, and cross border transfers of capital, labor and services. Future architects and engineers will work for firms that have clients and offices around the world. Future doctors will confront international health crises that hit home such as SARS, West Nile virus, and HIV/AIDS. Attorneys, too, will work within a regulatory environment increasingly influenced by international agreements and international lobby organizations. The objectives of this seminar are to help students make sense of globalization and understand how it affects the world you will inhabit.

### ***NOTICE ON DISABILITY ACCOMMODATION***

*Any student in this course who has a disability that may prevent him or her from fully demonstrating his or her abilities should contact me personally as soon as possible so we can discuss accommodations necessary to ensure full participation and facilitate your educational opportunities.*

**Notice on Academic Conduct**

*Students must familiarize themselves with the Student Code of Conduct and uphold it in this class.*

**COURSE READINGS**

The following books are available for purchase:

Patrick O'Meara, Howard Melinger, Matthew Krain, eds., *Globalization and the Challenges of a New Century*, Indiana University Press, 2000.

ISBN: 025321355X \$39.95

Tyler Cowen, *Creative Destruction: How Globalization is Changing the World's Cultures*, Princeton University Press, 2002.

ISBN: 0691117837 \$19.74

Fareed Zakaria, *The Post American World*, New York: Norton, 2009.

ISBN: 0393334805 \$10.85

Niall Ferguson, *Colossus: The Price of America's Empire*, New York: Penguin Press, 2004.

ISBN: 1594200130 \$10.88

Andres R. Edwards, *The Sustainability Revolution: Portrait of a Paradigm Shift*, New Society Publishers, 2005. ISBN: 0865715319 \$12.00

Additional readings will be available either on D2L or in a special packet.

**COURSE EXPECTATIONS**

The evaluation of students will be based on the quality of written work and class participation. For the evaluation of written work, students will write three exams and a final exam. Here is a discussion of each, followed by a breakdown on their contribution to the final grade for the class.

**Three Essay Exams, 50 points each**

Each essay exam will be a critical review of one of the first three main themes of the course, the cultural, political and geopolitical aspects of globalization. Students will be asked to respond to a specific question (from a choice of questions), and will need to incorporate the assigned readings in preparing their responses. The main text assigned for each unit of the course will comprise the focus of the exam.

**Final Exam, 100 points**

The final exam will be similar in form to the first three, but it will be longer and will be comprehensive, covering the final section of the course, as well as material from the entire semester.

The calculation of the final grade is as follows:

<u>Assignments</u>	<u>Possible Points</u>	<u>Grading Scale</u>
Three Essay Exams, 50 pts each	150	A = 225-250
Final Exam	100	B = 200-224

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TOTAL	250	C = 175-199 D = 150-174 F = 0-149
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#### OUTLINE OF MAJOR DUE DATES

First Exam	23 SEP
Second Exam	23 OCT
Third Exam	20 NOV
Final Exam	18 DEC

#### SCHEDULE OF TOPICS AND READINGS

##### **PART 1 – Globalization and Cultural Diversity**

24 AUG	<b>Introduction</b>
26 AUG	<b>Grand Themes: Huntington and Barber</b> Readings: O’Meara, et. al., Part 1. Essays by Huntington, Barber and Kaplan
31 AUG	<b>More on the Grand Themes</b> Readings: O’Meara, et. al., Part 2. Essays by Ajami, Sakakibara, Bowen
2 SEP	NO CLASS
7 SEP	<b>An Emerging Global Culture?</b> Readings: O’Meara, et. al., Part 10.
9 SEP	<b>The Impact of Wealth and Technology</b> Readings: Cowen, chapters 1 and 2.
14 SEP	<b>Cultural Cycles and the End of Cultural Diversity?</b> Readings: Cowen, chapters 3-6.
16 SEP	FIRST EXAM

##### **PART 2 – Globalization and Political Change**

21 SEP	<b>Conceptions of Democracy</b> Readings: O’Meara, et. al., essays by Ohmae, Ceglowski pp. 93-111. Zakaria, preface
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- 23 SEP **The Rise of the Nation-State**  
Readings: John Herz, *The Nation-State and the Crisis of World Politics*, New York: McKay, 1976, pp. 99 - 123
- 28 SEP **Conceptions of Liberalism**  
Readings: Zakaria, Preface and Chapters 1 and 2 .
- 30 SEP **The Liberal Reconciliation with Democracy**  
Readings: Zakaria, Chapters 3 and 4.  
O'Meara, essay by Fukuyama, pp. 161-180.
- 05 OCT **Explanations for Liberal Democracy**  
Readings: Zakaria, Chapters 5 and 6.
- 07 OCT Special Event with the German Embassy
- 12 OCT **How Democracies Survive and Perform**  
Readings: Zakaria, Chapter 7.
- 14 OCT **The Rise of Illiberal Democracy**  
Readings: O'Meara, essay by Kaplan, 196-214.  
Chrystia Freeland, "The New Age of Authoritarianism," *Financial Times*, 12 August 2008.
- 19 OCT **The Threat of Failed States**  
Readings: Moisés Naím, "The Five Wars of Globalization," *Foreign Policy*, January/February 2003.  
Noah Feldman, "Two Cheers for Shariah," *New York Times Magazine*, 16 March 2008, pp. 46-51.  
Brinkerhoff, Derick W., and Jennifer Brinkerhoff. 2002. "Governance reforms and failed states: challenges and implications" *International Review of Administrative Sciences* 68(4):511-531
- 21 OCT **SECOND EXAM**
- PART 3 -- The World Order Since September 11**
- 26 OCT **The History of Empires**  
Readings: Ferguson, Chapters 1, 2 and 3.
- 28 OCT **Lessons from the Cold War**  
Readings: Ferguson, Chapters 4, 5 and 6.
- 2 NOV **The American Empire**

Readings: Ferguson, chapters 7 and Conclusions.

04 NOV **Iraq and Regime Change**

Readings:

Michael J. Glennon, "Why the Security Council Failed" *Foreign Affairs* May/June 2003, pp. 16-35.

Anthony Clark Arend, "International Law and the Preemptive Use of Military Force," *The Washington Quarterly*, 2003, 26(2): 89-103.

Stephen Metz, "Insurgency and Counterinsurgency in Iraq," *The Washington Quarterly*, 2003, 27(1): 25-36.

09 NOV **Fighting Terrorism**

Readings: Robert S. Leiken, "Europe's Angry Muslims," *Foreign Affairs*, July August 2005, 120-135.

James Fallows, "Declaring Victory," *The Atlantic*, September 2006, pp. 60-73.

O'Meara, et. al., Part 4. Essays by Annan, Klare, Keen and Laqueur Ivo Daalder and James M. Lindsay, "Nasty, Brutish and Long: America's War on Terrorism" *Current History*, December 2001.

"What to Do? A Global Strategy," Chapter 12 of *the 9-11 Commission Report*. New York: Norton, 2004, pp. 361-398.

11 NOV **Globalization without Empire**

Readings: "Introduction" Michael Hardt and Antonio Negri, *Empire*, Harvard University Press 2001.

Interview with Toni Negri

16 NOV **Governing the World**

Readings: "Who Runs the World?," *Economist* 5 July 2008, pp. 33-35.

Jennifer Welsh, Carolin Thielking and S. Neil MacFarlane, "The Responsibility to Protect". *International Journal*, Autumn 2002: 489-512.

18 NOV **THIRD EXAM**

**PART 4 -- The New Global Economy**

23 NOV **The Old Global Economy**

Readings: John Gerard Ruggie, "International Regimes, Transactions, and Change: Embedded Liberalism in the Postwar Economic Order", *International Organization* 36:2 (Spring 1982), pp. 379 – 415.

Hernando DeSoto, "The Mystery of Capital", chapter 3.

- 30 NOV      **The New Global Economy**  
Readings:      O'Meara, et. al., Part 7, pp. 287-321.  
                    Thomas Friedman, "It's a Flat World, After All," *The New York Times*, 3 April 2005..  
                    Geoffrey Garrett, "Globalization's Missing Middle," *Foreign Affairs*, November/December 2004, 83(6): 84-96.
- 02 DEC      **Globalization and the Environment**  
Readings:      Edwards, Introduction, Chapter 1 and Chapter 2.  
                    O'Meara, et. al., Part 9.  
                    O'Meara, et. al., essay by Aihwa Ong
- 07 DEC      **From Globalization to Sustainability**  
Readings:      Edwards, Chapters 3 and 4.
- 09 DEC      **Governing Sustainability**  
Readings:      Edwards, Chapters 5, 6, 7.
- 16 DEC      **FINAL EXAM Thursday, 8:00-10:00 am**