

# College of Continuing Education The University of Oklahoma

## Advanced Programs

**Course Title: The Making of American Foreign Policy**

**Course Number: PSC 5122-xxx**

**Offered:** Heidelberg, May 20-25, 1999

**Two credit hours.** An additional hour of credit is available under Political Science 5121, Companion Directed Readings.

**Instructor:** Ronald M. Peters, Jr., Ph.D.

**COURSE DESCRIPTION:** This course will examine the concepts, actors, and instrumentalities by and through which American foreign policy is made. Topics will include: concepts such as realism and idealism; actors such as the president, the executive establishment, Congress, and the American public; and instrumentalities, such as diplomacy, military power, and economic power. The goal of the course is to provide an intensive overview of American foreign policy-making. The primary focus will be on the main text, *American Foreign Policy*, by Kegley and Wittkopf. Students should study this book carefully and come to class prepared to discuss the information that it provides. A second text, *The Future of American Foreign Policy* by Wittkopf and Jones is assigned for two purposes. First, it will supplement the information provided in the main text and provide additional perspectives. Second, it supports the Companion Directed Reading assignment indicated below. The most important thing that students can do to ensure their success in this course is to thoroughly study these two texts.

### **COURSE OBJECTIVES**

1. To understand key theories and concepts in American foreign policy.
2. To study important tools of foreign policy-making, such as diplomacy, military power, trade,
3. To examine the roles of key actors such as the president, Congress, the executive establishment, and the American public.
4. To consider the future of American foreign policy.
5. To help prepare students for their comprehensive exam.

### **REQUIRED TEXTS FOR POLITICAL SCIENCE 5122**

#### **BOOK COST:**

**01** Kegley, Charles W., Jr. and Wittkopf, Eugene R. *American Foreign Policy, 5th Edition*. 1996. New York: St. Martin's Press. ISBN 0-312-07536-7 (paperback).

**02** Wittkopf, Eugene R. and Jones, Christopher M. *The Future of American Foreign Policy*. 1999. New York: St. Martin's Press. ISBN 0-312-15397-X (paperback).

## **INSTRUCTOR**

Dr. Ron Peters, Regents' Professor of Political Science at the University of Oklahoma, received his B.A., M.A., and Ph.D. degrees from Indiana University. He has taught at Indiana University and Wabash College. His major teaching interests are in the areas of political theory and American government. He is the author of articles on constitutional government, democratic theory, and the Congress. He has written or edited five books including *The Massachusetts Constitution of 1780: A Social Compact* (Amherst: The University of Massachusetts Press, 1978), which examines the political theory of the American Revolution, and *The American Speakership: The Office in Historical Perspective* (Baltimore: The John Hopkins University Press, 1990). He is Director of the Carl Albert Congressional Research and Studies Center and Chair of the Department of Political Science at the University of Oklahoma, and currently serves as Director of Programs in Public Administration.

## **WRITTEN REQUIREMENTS**

### **Final Exam**

The final exam will be conducted during the last two hours of class. It will involve essay questions. The final exam will be tailored to the material that we have covered in class discussion.

## **EVALUATION**

The final examination will comprise 75% of your course grade. Class participation and attendance will comprise 25% of your course grade.

Incompletes. You'll need to provide a good excuse and you'll be given a deadline for make-up work.

## **COURSE OUTLINE**

The course will focus tightly on the required texts, especially *American Foreign Policy*. We will follow the table of contents although some chapters will be emphasized more than others. Obviously, this text is rich in detail and it is not my intention that we discuss all of the details. Instead, our class discussion will focus on the main concepts and issues presented in each chapter. This book is also assigned as supplementary reading to help prepare students for their comprehensive examination; so it will profit doubly to read it with care. When we are finished, we will discuss as many chapters of *The Future of American Foreign Policy* as we have time for.

## **SPECIAL NOTICES**

The College of Continuing Education [Advanced Programs] is committed to making its activities as accessible as possible. The College and the University provide a range of special services for those with disabilities. If you anticipate a need for some of these services, please contact your O.U. Field Coordinator.

Students should retain a copy of any assignments that are mailed to the instructor for the course.

Due to Contractual, TA, VA requirements, all grades associated with this course must be submitted no later than thirty days from the last day of class. The professor had the option to require completion prior to the thirty day deadline if he/she desires.

**PLEASE ARRIVE ON TIME FOR CLASS.** Students who arrive late for class violate the University of Oklahoma policy on the total number of teacher-student contact hours required for award of graduate credit in the intensified teaching format. Additionally, such students jeopardize their chance for a higher grade by missing lecture material and decreasing their part in class participation.

**NOTE:** Advanced Programs policy is to order books in paperback if available.

**Companion Directed Reading:** Political Science 5121-xxx.

No additional textbooks are required for this CDR. You are asked to write a ten page paper drawing on Part II of *The Future of American Foreign Policy* and drawing upon what you have learned in the course. The paper should discuss the main challenges and issues facing America in Europe, Asia, and the Global South. In effect, you should synthesize the information contained in chapters 12-21 of the text to provide an overview of American foreign policy in relationship to these important areas of the world. What are the main challenges and issues, and how do they vary between regions? What basic foreign policy posture do they imply?

Your paper should conform to a standard style manual (Chicago, Turabian, MLA, etc.). Please use the reference list style with citations indicated parenthetically in the text. Use endnote for substantive notes. Papers should be double-spaced using one-inch margins on all sides and be presented in 12-pitch type. Please provide a proper title page that includes your name, address, email address, and social security number. *Number your pages!* These papers are due by the date specified by Advanced Programs and indicated below.

Mail to:

Dr. Ronald M. Peters, Jr. Phone: (405) 325-6372  
Carl Albert Center Fax: (405) 325-6419  
630 Parrington Oval, Room 101 E-mail: rpeters@ou.edu  
The University of Oklahoma  
Norman, OK 73019

**Nota Bene. If you email me your paper, please use the following format for the file name: Yourlastname-CDR5121. This is to avoid duplicate or similar file names in my mailbox.**

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## RONALD M. PETERS, Jr., Ph.D.

### EDUCATION

1974 Ph.D. in Political Science, Indiana University

### CURRENT POSITIONS

Advanced Programs Professor since 1975

Regent's Professor, Carl Albert Congressional Research and Studies Center

### FREQUENTLY TAUGHT ADVANCED PROGRAMS COURSES

PSC 5172	Bureaucracy and Politics
PSC 5222	American Foreign Policy
PSC 5262	Congress in the Political System
PSC 5222	American Foreign Policy
PSC 5392	Regulatory Policy
PSC 5452	The Presidency
PSC 6172	Leading Public Organizations

### MAJOR AREAS OF TEACHING AND RESEARCH INTEREST

Political Theory, American Government, Congress and Congressional Leadership

### REPRESENTATIVE PUBLICATIONS AND PRESENTATIONS

“The Demise of Newt Gingrich as a Transformational Leader: Does Organizational Leadership Theory Apply to Legislative Leaders?” *Organizational Dynamics*, January 2002.

“Southern Party Leaders in the Postreform House,” in John Kuzenski, Larry Moreland, and Robert Steed, eds., *Eye of the Storm: The American South in the Postreform House*, (Westport, CONN: Praeger, 2001).

“Institutional Context and Leadership Style: The Case of Newt Gingrich,” in Nicol Rae and Colton Campbell, eds., *New Majority or Old Minority: The Impact of the Republicans on Congress*, (Lanham, MD: Roman and Littlefield, 1999).

With Vega, A. (1996, Spring). Principal-agent theories of party leadership under preference homogeneity: The case of Simpson-Mazzoli. *Congress & the Presidency*.

Peters, R. M. (1994, revised paperback edition, 1995). *The Speaker: Leadership in the U.S. House of Representatives*. Congressional Quarterly, Inc. Washington, D.C. (editor and author of two chapters).

Peters, R. M. (1992). *The Next Generation: Dialogue Between Leaders and Students*. Norman, OK: University of Oklahoma Press.

With Hertzke, A. D. (Eds.). (1991). *The Atomistic Congress: An Interpretation of Congressional Change*. Armonk, NY: M.E. Sharpe Press.

Peters, R. M. (1990, 1997). *The American Speakership: The Office in Historical Perspective*. Baltimore: Johns Hopkins University Press.

Peters, R. M. (1978). *The Massachusetts Constitution of 1780: A Social Compact*. Amherst: University of

Massachusetts Press.

Publications have appeared in *The Political Science Review*, *The Encyclopedia of American Political Parties*, *Journal of Legislative Studies* and *The Encyclopedia of the United States Congress*.

#### **MAJOR PROFESSIONAL AFFILIATIONS**

American Political Science Association  
American Society for Public Administration  
Southwest Political Science Association  
Oklahoma Political Science Association

#### **REPRESENTATIVE HONORS AND AWARDS RECEIVED**

Regents' Teaching Award in 1994  
Named Outstanding Oklahoma Political Scientist for 1995